

**18TH ANNUAL MEETING
AUXILIARY SERVICES COUNCIL OF GEORGIA
MIDDLE GEORGIA STATE UNIVERSITY
MACON, GA
SEPTEMBER 18-19, 2017
AGENDA**

<http://www.mga.edu/auxiliary-services/ascog/default.aspx>

Monday, September 18

- 3:30 p.m. **Registration**
Jones Building/Professional Sciences Center- 2nd Floor
- 4:00 p.m. **Campus Tour**
Tour via golf carts from Professional Sciences Center- 2nd Floor
- 5:00 p.m. **Session I – Orientation Team – School of Aviation**
Professional Sciences Center- 211
- 5:30 p.m. **Reception**
Professional Science Center- 2nd Floor
- 6:30 p.m. **Networking Dinner**
Professional Science Center- 211
- Welcome**
Nancy Stroud, Executive Vice President, Finance & Operations
- 8:00 p.m. **Networking**
Downtown Macon: Craft Brewery Tasting Tour
Ocmulgee Brewpub, Just Tapped, Piedmont Brewery and Kitchen

Tuesday, September 19

- 8:00 a.m. **Breakfast**
Professional Science Center- 212
- 8:30 a.m. **Welcome to Middle Georgia State University**
Dr. Christopher Blake, President
- 8:40 a.m. **Welcome to Annual Meeting and Introductions**
Paul Strouts, Vice President, Georgia Tech Campus Services
Amanda Funches, Executive Director, Budgets & Auxiliary Services, Middle Georgia State University
- 8:45 a.m. **Middle Georgia State University Auxiliary Services Overview**
Ryan Greene, Director, Auxiliary Services, Middle Georgia State University
- 9:00 a.m. **Session II: License Plate Recognition (LPR) and Moving Parking into a Virtual Permit environment**
Kristi Bryant, Georgia Southern University

- 9:30 a.m. **Session III: The Warm and Friendly Unmanned C-Store**
David Mitchell, Columbus State University
- 9:45 a.m. ***Break***
- 10:00 a.m. **Session IV: Big Data... How to use Big Data to make decisions**
William McGee and Robert Holden, University of Georgia
- 10:30 a.m. **Session V: Getting to Know NACCU and WhatLit Can Do for You**
Ken Boyer, Mercer University
- 11:00 a.m. **Session VI: Partnering for Student Success: How On-Campus Auxiliary Partnerships Enrich the Campus Experience**
Kelsey Finn, NACAS
- 11:30 a.m. **Announcements (NACAS, NACAS South, David Mitchell, Melissa Moore), Group Picture & Lunch – What’s New on our Campuses, including Capital Planning Projects**
- 1:00 p.m. **Session VII: University System of Georgia Dining Contracts & More**
Jim Barnaby, USG Strategic Sourcing Director
- 1:30 p.m. **Session VIII: The Annual Benchmark Report**
Dr. Janine Vienna, Georgia Tech
- 2:00 p.m. **Session IX: Campuses with Two Soft Drink Vendors**
Greg Brown, Georgia College & State University
- 2:30 p.m. **Session VII: Selling More in College Bookstores**
Leah Antoniazzi, Store Director, Barnes & Noble @ Georgia Tech
- 3:00 p.m. **Wrap-up/Adjourn /Plans for Next Year**
Ryan Greene, Middle Georgia State University
Lance Lunsway, Georgia Tech

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